

# CUSTOMIZABLE FUNDRAISING: 20 IDEAS TO IMPACT 1,000 YOUTH!

- 1. The Simple Approach:** Email friends, family, colleagues or clients to support!
- 2. Team Effort:** Sign up others to join your team, and all reach out to your networks.
- 3. Team Challenge:** Create multiple teams within your firm for friendly competition. If the Latin America desk took on the Asia desk, who would raise more?
- 4. Company Competition:** Challenge colleagues at another firm to form a Team also. Who can impact the most youth?
- 5. Exclusive Invites:** Invite supporters to a virtual happy hour for exclusive networking.
- 6. Make it Social:** Hold a virtual wine tasting, pub quiz or karaoke night via Zoom for your supporters!
- 7. The New Casual Friday:** All donors can wear pajamas to the next staff meeting.
- 8. Donate your Commute:** Working from home? Donate the cost of your commute and coffee weekly, and ask others to do the same!
- 9. Move Local, Impact Global:** Walk or run 50 miles around your neighborhood over 4 weeks. Post updates linked to Strava, and photos of what you see!
- 10. Take on a 1,000 Challenge:** Do 1,000 steps, sit-ups or push-ups over 4 weeks –one for each young person impacted by the campaign. Invite others to join you and fundraise themselves. Post Fitbit updates!
- 11. Cycle for Youth:** Bike 100 miles... Each week? Over 4 weeks? Connect Strava and update supporters on your progress.
- 12. Sponsored Sit-Up Challenge:** Post a video doing 1 sit-up for every dollar donated!
- 13. Create a Good Habit:** Do something for 1,000 minutes over 4 weeks (that's 33 minutes per day!). Yoga, running, sending notes of appreciation?
- 14. Get Creative:** Set a creative challenge for yourself and get sponsors to support –Draw every day? Learn an instrument? Cook meals inspired by Latin America? Post photos, videos or recipes to your page.
- 15. Change your Look for EMpower:** Shave your head, dye your hair, wear tropical shirts for all Zoom calls over the next month –get people to sponsor your new look!
- 16. Get your Family in on the Fun:** Send donors thank-you artwork drawn by your kids!
- 17. Tunes for Youth:** Make a playlist with your favorite songs, and send to those who donate to you.
- 18. Make it a Celebration:** Birthday, anniversary or other celebration coming up? Ask for donations to EMGIVES Challenge in lieu of gifts. (P.S. –National Make a Difference Day is October 24th!)
- 19. Dance for Change:** Send donors a dancing thank-you video.
- 20. Do Your Own Thing:** Other ideas for your Individual or Team fundraising page? Let's make it happen.



Questions? Want to sign up to create a fundraising page or become a team leader?  
Email Kayla at [kkohlenberg@empowerweb.org](mailto:kkohlenberg@empowerweb.org).